



**ACADEMIA DE STUDII ECONOMICE DIN BUCUREȘTI
FACULTATEA DE BUSINESS ȘI TURISM**

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DEPARTAMENTUL DE TURISM ȘI GEOGRAFIE

**Proposals for topics for Bachelor Thesis
University year 2016/2017**

1. Climate change and tourism development;
2. Community-based tourism (Case studies at your choice);
3. Consumer behavior in tourism and hospitality settings;
4. Emerging markets in tourism and hospitality;
5. Future trends in tourism and hospitality Marketing & Management
6. Government intervention in tourism (Sustainable tourism policy and planning, Tourism and hospitality education; Technological issues in tourism and hospitality; Corporate Governance in Tourism;
7. Health, medical, spa, and wellness tourism (Case studies at your choice)
8. Hospitality and tourism product development (Case studies at your choice)
9. Innovation and product development in tourism and hospitality ((Case studies at your choice)
10. Niche forms of tourism (Film tourism; Food tourism; Gambling tourism, Pro-poor tourism; etc.)
11. Successful hospitality programs (Case studies at your choice);
12. Transport and travel management in tourism;
13. Comparative study of tourism supply: Romania and.....
14. Perspectives of Romanian mountain, spa and wellness, beach, cultural, business, etc tourism
15. The development and promotion of new tourism forms (whole Romania or certain regions)
16. Diversification of tourism forms (ecotourism, adventure tourism, etc) in the area/resort
17. The development and promotion of youth tourism
18. Research and quality improvement of tourism services in the case of a hotel